



“When Good Fellows Get Together”

You will find fresh-rolled cigarettes of deliciously mellow “Bull” Durham in evidence at banquets, club smokers and other social gatherings of men of wealth, prominence and experienced tastes. In the fragrant smoke of this mild, delightful tobacco formality gives way to congenial good-fellowship. If you would be fashionable, expert in the company of connoisseurs, you “roll your own”—and your tobacco is “Bull” Durham.

GENUINE “BULL” DURHAM SMOKING TOBACCO

To millions of experienced smokers there is no other tobacco fragrance comparable to the wonderful, unique, mellow-sweet flavor of “Bull” Durham—no other cigarettes so fresh, tasty and satisfying as those they roll for themselves with this golden-brown, bright Virginia-North Carolina tobacco.

Roll a “Bull” Durham cigarette today—you will experience a distinctive form of tobacco enjoyment.

FREE

An Illustrated Booklet, showing correct way to “Roll Your Own” Cigarettes, and a package of cigarette papers, will both be mailed, *free*, to any address in U.S. on request. Address “Bull” Durham, Durham, N.C., Room 1128.

THE AMERICAN TOBACCO COMPANY

Ask for *FREE* package of “papers” with each 5c sack

